



Small and Medium Business Energy Efficiency Program

April 6, 2023

Overview

Con Edison provides incentives to help small and medium businesses implement energy efficiency upgrades and electrify their heating.

In this presentation, we'll cover:

- Why energy efficiency matters
- Who is eligible for ConEd incentives
- What upgrades are eligible
- Case studies
- How to participate



BROOKLYN TEA
524 Nostrand Avenue, Brooklyn

Join the 10,000s of businesses in NYC and Westchester that are becoming more energy efficient!

- Reduce energy costs
- Reduce maintenance costs
- Reduce carbon footprint
- Comply with NYC Local Law 97 (for businesses over 25,000 square feet)



BIERWAX
556 Vanderbilt Avenue, Brooklyn



RIDGEWOOD ANTIQUES
66-33 Fresh Pond Road, Queens



CREST HARDWARE
558 Metropolitan Avenue, Brooklyn

Who is eligible?

Con Edison commercial electric customers in NYC and Westchester with average electric demand below 300 kW, including:

- Restaurants
- Grocery stores
- Laundromats
- Gyms
- Retail stores
- Entertainment venues
- Auto repair shops
- Manufacturing & warehouses
- Offices
- Schools
- Houses of worship
- Lots more!



BALLY LAUNDROMAT
5138 Goldsmith Street, Queens

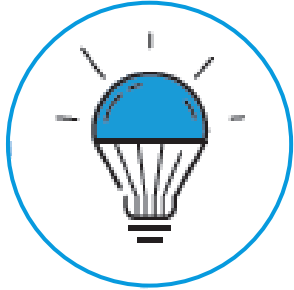


FERMENTED GRAPES
651 Vanderbilt Avenue, Brooklyn



MANNA PRESBYTERIAN CHURCH
170-04 43rd Avenue, Flushing

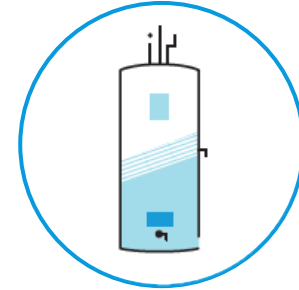
What upgrades are covered?



Lighting & Controls



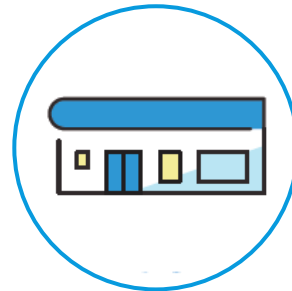
Heating, Ventilation & Cooling (HVAC)



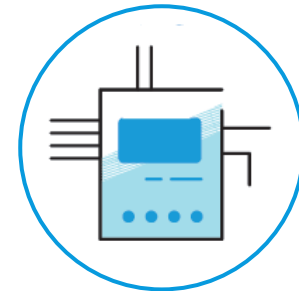
Hot Water Systems



Refrigeration



Building Envelope



Energy Management Systems

Foodtown on Vanderbilt Ave, Brooklyn

Total Project Cost	\$139,610
Con Edison Incentive	\$97,560
Customer Copay	\$42,050
Est. Annual Electric Bill Savings*	\$69,357
Customer Payback Period	7 months

*Cost savings are based on a \$0.20/kWh rate. Your rate could be higher or lower.

- LED lighting
- Refrigerated Case Night Covers
- Fan and Motor Controls for Refrigerated and Freezer Cases
- Anti-Condensation Heater Control
- Automatic Door Closers
- Combined annual savings from projects installed between 2016-2022



"Aesthetically, it looks better. The lighting gave my produce such a big pop. It looks fresher and more appealing. It made a big difference. Sometimes all it takes is the light."

—Shady Widdi, Owner

Dance Theater of Harlem

Highlights	
Total Project Cost	\$50,884
Con Edison Incentive	\$28,616
Customer Copay	\$22,268
Est. Annual Energy Savings (kWh)	194,751
Est. Annual Electric Bill Savings*	\$38,950
Customer Payback Period	<7 months

*Cost savings are based on a \$0.20/kWh rate. Your rate could be higher or lower.

- **Measures installed:** LED lighting upgrades throughout the facility
- Incentives covered **56%** of project costs
- Space is more inviting, comfortable, refreshed



"As a non-profit, raising money for projects like upgraded lighting can be a very difficult challenge, so finding this program was key for us. Con Edison's incentives helped us replace all of our building's lighting. It made the space instantly more inviting, comfortable, and totally refreshed. I'd highly recommend this program to other small businesses out there."

—Robert Garland, School Director and Resident Choreographer

How do I participate?

- 1** **Select a contractor from our approved participating contractor list at coned.com/smallbusiness.**
- 2** **The contractor visits your business and recommends energy-saving upgrades.** They'll also tell you how much it will cost and how much Con Edison will cover. You decide if and when the work gets done.
- 3** **The contractor performs the work.** Con Edison pays up to 70% of the cost directly to the contractor, and you pay the difference. No waiting for rebates.
- 4** **Starting saving money on your energy bills immediately.** More efficient equipment means lower bills, so you can invest the money you save in the things that matter most to your business.

Thank you!

Visit conEd.com/SmallBusiness to get started

Questions? Email smallbusiness@coned.com

